

**Beyond**

Pioneering Excellence in

**DIGITAL MARKETING**

Catalogue

**Limits**



**CROWNTECHSOL**  
PREMIUM TECHNOLOGY SOLUTIONS

## WHO WE ARE ?

At CrownTechSol, we've been helping businesses shine online since 2015. Our team provides a range of digital services to grow your business and make your brand stand out. We focus on giving you top-quality solutions that boost your online presence and drive success.

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# Introduction

In today's fast-paced digital world, having a strong online presence is crucial. At Crown TechSol, we offer a range of digital marketing services to help your business stand out. Whether you're starting fresh or enhancing your current strategies, we're here to guide you through every step from planning and executing campaigns to analyzing results. Our goal is to make digital marketing easy and effective, so you can focus on growing your business while we handle the rest.

# Account Management

## Post Scheduling

| CROWNTECHSOL SOFTWARE HOUSE |            |            |            |
|-----------------------------|------------|------------|------------|
| Week 01                     | Week 02    | Week 03    | Week 04    |
| 12/01/2021                  | 12/08/2021 | 12/15/2021 | 12/22/2021 |
| 12/05/2021                  | 12/12/2021 | 12/19/2021 | 12/26/2021 |
| 12/06/2021                  | 12/13/2021 | 12/20/2021 | 12/27/2021 |
| 12/07/2021                  | 12/14/2021 | 12/21/2021 | 12/28/2021 |
| 12/08/2021                  | 12/15/2021 | 12/22/2021 | 12/29/2021 |
| 12/09/2021                  | 12/16/2021 | 12/23/2021 | 12/30/2021 |
| 12/10/2021                  | 12/17/2021 | 12/24/2021 | 12/31/2021 |
| 12/11/2021                  | 12/18/2021 | 12/25/2021 |            |
| 12/12/2021                  | 12/19/2021 | 12/26/2021 |            |
| 12/13/2021                  | 12/20/2021 | 12/27/2021 |            |
| 12/14/2021                  | 12/21/2021 | 12/28/2021 |            |
| 12/15/2021                  | 12/22/2021 | 12/29/2021 |            |
| 12/16/2021                  | 12/23/2021 | 12/30/2021 |            |
| 12/17/2021                  | 12/24/2021 | 12/31/2021 |            |
| 12/18/2021                  | 12/25/2021 |            |            |
| 12/19/2021                  | 12/26/2021 |            |            |
| 12/20/2021                  | 12/27/2021 |            |            |
| 12/21/2021                  | 12/28/2021 |            |            |
| 12/22/2021                  | 12/29/2021 |            |            |
| 12/23/2021                  | 12/30/2021 |            |            |
| 12/24/2021                  | 12/31/2021 |            |            |
| 12/25/2021                  |            |            |            |
| 12/26/2021                  |            |            |            |
| 12/27/2021                  |            |            |            |
| 12/28/2021                  |            |            |            |
| 12/29/2021                  |            |            |            |
| 12/30/2021                  |            |            |            |
| 12/31/2021                  |            |            |            |

| CROWNTECHSOL INSTITUTE |            |            |            |
|------------------------|------------|------------|------------|
| Week 01                | Week 02    | Week 03    | Week 04    |
| 12/01/2021             | 12/08/2021 | 12/15/2021 | 12/22/2021 |
| 12/05/2021             | 12/12/2021 | 12/19/2021 | 12/26/2021 |
| 12/06/2021             | 12/13/2021 | 12/20/2021 | 12/27/2021 |
| 12/07/2021             | 12/14/2021 | 12/21/2021 | 12/28/2021 |
| 12/08/2021             | 12/15/2021 | 12/22/2021 | 12/29/2021 |
| 12/09/2021             | 12/16/2021 | 12/23/2021 | 12/30/2021 |
| 12/10/2021             | 12/17/2021 | 12/24/2021 | 12/31/2021 |
| 12/11/2021             | 12/18/2021 | 12/25/2021 |            |
| 12/12/2021             | 12/19/2021 | 12/26/2021 |            |
| 12/13/2021             | 12/20/2021 | 12/27/2021 |            |
| 12/14/2021             | 12/21/2021 | 12/28/2021 |            |
| 12/15/2021             | 12/22/2021 | 12/29/2021 |            |
| 12/16/2021             | 12/23/2021 | 12/30/2021 |            |
| 12/17/2021             | 12/24/2021 | 12/31/2021 |            |
| 12/18/2021             | 12/25/2021 |            |            |
| 12/19/2021             | 12/26/2021 |            |            |
| 12/20/2021             | 12/27/2021 |            |            |
| 12/21/2021             | 12/28/2021 |            |            |
| 12/22/2021             | 12/29/2021 |            |            |
| 12/23/2021             | 12/30/2021 |            |            |
| 12/24/2021             | 12/31/2021 |            |            |
| 12/25/2021             |            |            |            |
| 12/26/2021             |            |            |            |
| 12/27/2021             |            |            |            |
| 12/28/2021             |            |            |            |
| 12/29/2021             |            |            |            |
| 12/30/2021             |            |            |            |
| 12/31/2021             |            |            |            |

## Post Publishing

| Planner   |        |         |           |          |                |              |
|---|--------|---------|-----------|----------|----------------|--------------|
| Plan your marketing calendar by creating, scheduling and managing your content. |        |         |           |          |                |              |
| Week  | Month  | <       | Today     | >        | September 2024 | Content type |
| Sunday  | Monday | Tuesday | Wednesday | Thursday | Friday         | Saturday     |
| 1   | 2      | 3       | 4         | 5        | 6              | 7            |
|   |        |         |           | 12:16    |                |              |
|   |        |         |           | 12:16    |                |              |
|   |        |         |           | + 2 more |                |              |
| 8   | 9      | 10      | 11        | 12       | 13             | 14           |
|   |        | 11:58   | 17:15     | 12:24    | 11:40          | 15:00        |
|   |        | 11:58   | 22:00     | 14:30    | 11:40          | 17:50        |
|   |        |         |           | + 2 more |                |              |
| 15  | 16     | 17      | 18        | 19       | 20             | 21           |
| 17:48   |        | 00:35   | 10:00     |          | 10:00          |              |
| 16:00   |        | 20:40   | 14:00     |          | 17:00          | 11:00        |

| Post insights  |            |                 |
|--|------------|-----------------|
| Some insights are only available when the total is at least 100. |            |                 |
| Post Impressions   | Post reach | Post Engagement |
| 205  | 162        | 1,884           |
| Interactions   |            |                 |
| Reactions  | Comments   | Shares          |
| 1,876  | 2          | 5               |
| Other  |            |                 |
| Hide Post  |            |                 |
| Hide All Posts   |            |                 |

| Post insights  |            |                 |
|--|------------|-----------------|
| Some insights are only available when the total is at least 100. |            |                 |
| Post Impressions   | Post reach | Post Engagement |
| 22,766   | 11,643     | 1,337           |
| Interactions   |            |                 |
| Reactions  | Comments   | Link Clicks     |
| 56   | 21         | 54              |
| Other  |            |                 |
| Hide Post  |            |                 |
| Hide All Posts   |            |                 |

## Meta Ads

| Off/On                   | Ad                                      | Results              | Reach     | Impressions | Cost per result      | Quality ranking           | Engagement rate ranking | Conversion rate ranking | Amount spent | Ends        |
|--------------------------|---|----------------------|-----------|-------------|----------------------|---------------------------|-------------------------|-------------------------|--------------|-------------|
| <input type="checkbox"/> | Gift Basket Awareness                   | 779,975              | 779,975   | 887,843     | Rp64                 | Per 1,000 people reach... | ---                     | ---                     | Rp7,518.08   | 30 Apr 2024 |
| <input type="checkbox"/> | 5 Custom Cakes Engagement ad            | 84                   | 29,043    | 53,992      | Rp70.56              | Per messaging conv...     | ---                     | ---                     | Rp5,926.68   | 30 Apr 2024 |
| <input type="checkbox"/> | Page Likes Ad with recommended settings | 1,411                | 31,866    | 81,332      | Rp53                 | Per follow or like...     | ---                     | ---                     | Rp13,450.26  | 30 Apr 2024 |
| <input type="checkbox"/> | Outlets Awareness ad                    | 965,313              | 965,313   | 1,293,041   | Rp11.50              | Per 1,000 people reach... | ---                     | ---                     | Rp11,228.39  | 30 Apr 2024 |
| <input type="checkbox"/> | 4 custom cakes Engagement ad            | 154                  | 46,790    | 100,255     | Rp81.65              | Per messaging conv...     | ---                     | ---                     | Rp12,574.81  | 15 Apr 2024 |
| <input type="checkbox"/> | New Cakes Awareness ad                  | 648,992              | 648,992   | 656,519     | Rp8.18               | Per 1,000 people reach... | ---                     | ---                     | Rp5,311.10   | 15 Apr 2024 |
| <input type="checkbox"/> | Eid Cakes Awareness ad                  | 738,266              | 738,266   | 763,687     | Rp10.53              | Per 1,000 people reach... | ---                     | ---                     | Rp7,773.36   | 12 Apr 2024 |
| <input type="checkbox"/> | Ramadan Awareness ad 2                  | 490,352              | 490,352   | 498,175     | Rp8.95               | Per 1,000 people reach... | ---                     | ---                     | Rp4,879.39   | 11 Apr 2024 |
| <input type="checkbox"/> | Ramadan Awareness ad                    | 729,913              | 729,913   | 1,038,499   | Rp14.81              | Per 1,000 people reach... | ---                     | ---                     | Rp10,813.07  | 11 Apr 2024 |
| <input type="checkbox"/> | 3 Custom Cakes ad 2                     | 58                   | 30,076    | 51,368      | Rp69.88              | Per messaging conv...     | ---                     | ---                     | Rp6,848.02   | 31 Mar 2024 |
| <input type="checkbox"/> | 3 Custom Cakes ad 3                     | 9                    | 4,638     | 6,880       | Rp121.46             | Per messaging conv...     | ---                     | ---                     | Rp1,093.17   | 31 Mar 2024 |
| <input type="checkbox"/> | 3 Custom Cakes ad 4                     | 27                   | 15,181    | 24,856      | Rp83.47              | Per messaging conv...     | ---                     | ---                     | Rp3,088.50   | 31 Mar 2024 |
| <input type="checkbox"/> | 3 Custom Cakes ad 1                     | 118                  | 42,161    | 84,333      | Rp68.49              | Per messaging conv...     | ---                     | ---                     | Rp9,959.16   | 31 Mar 2024 |
|                          | Results from 31 ads                     | Multiple conversions | 2,995,417 | 11,226,424  | Multiple conversions | ---                       | ---                     | Rp235,983.64            |              |             |

| Off / On                 | Campaign                                | Results | Reach  | Impressions | Cost per result | Amount spent |
|--------------------------|---|---------|--------|-------------|-----------------|--------------|
| <input type="checkbox"/> | 4 June 2024   New E...                  | 469     | 40,857 | 89,693      | Rp62.18         | Rp29,161     |
| <input type="checkbox"/> | institute lead ad 24/07/2024            | 83      | 18,629 | 34,893      | Rp159.78        | Rp13,262     |
| <input type="checkbox"/> | institute Leads campaign 19th July 2024 | 13      | 4,928  | 6,989       | Rp123.99        | Rp1,611      |
| <input type="checkbox"/> | WhatsApp engagement 17 Jan 24           | 419     | 48,194 | 105,450     | Rp58.22         | Rp24,394     |
| <input type="checkbox"/> | New Whatsapp 15 NOV                     | 240     | 24,643 | 41,566      | Rp45.81         | Rp10,995     |

## Hashtags & Keywords Research

**Post details**

Customise post for Facebook and Instagram

**Text**

Unlock Shopify Success with Us!

From store setup to seamless sales, we're here to help you build and grow your Shopify empire.

Let's turn your eCommerce dreams into reality!

#ShopifySuccess #EcommerceGrowth #OnlineBusiness #ShopifyExperts #DigitalMarketing #StoreOptimization #EntrepreneurJourney #BusinessGrowth #ShopifyTips #eavengers #ecommerce #ShopaholicLife #instaShop

**SHOPIFY SUCCESS STARTS HERE**

Shopify Success Starts Here offers expert guidance to launch, optimize, and grow your Shopify store. From setup to marketing, we provide tailored solutions to drive e-commerce success.

**Post details**

Customise post for Facebook and Instagram

**Text**

Dive into the World of Creativity with Adobe Photoshop!

Join our Graphic Designing Course and master Adobe Photoshop, the ultimate tool for bringing your creative ideas to life. From photo editing to designing stunning visuals, learn all the skills you need to become a pro!

#GraphicDesign #AdobePhotoshop #CreativeSkills #DesignLikeAPro #CrownTechSol #Faisalabad #webdevelopmentcourses #SkillsDevelopment #photoshop #artwork #illustrator #creative #artist

**CROWN TECHSOL**

**ADOBE PHOTOSHOP course**

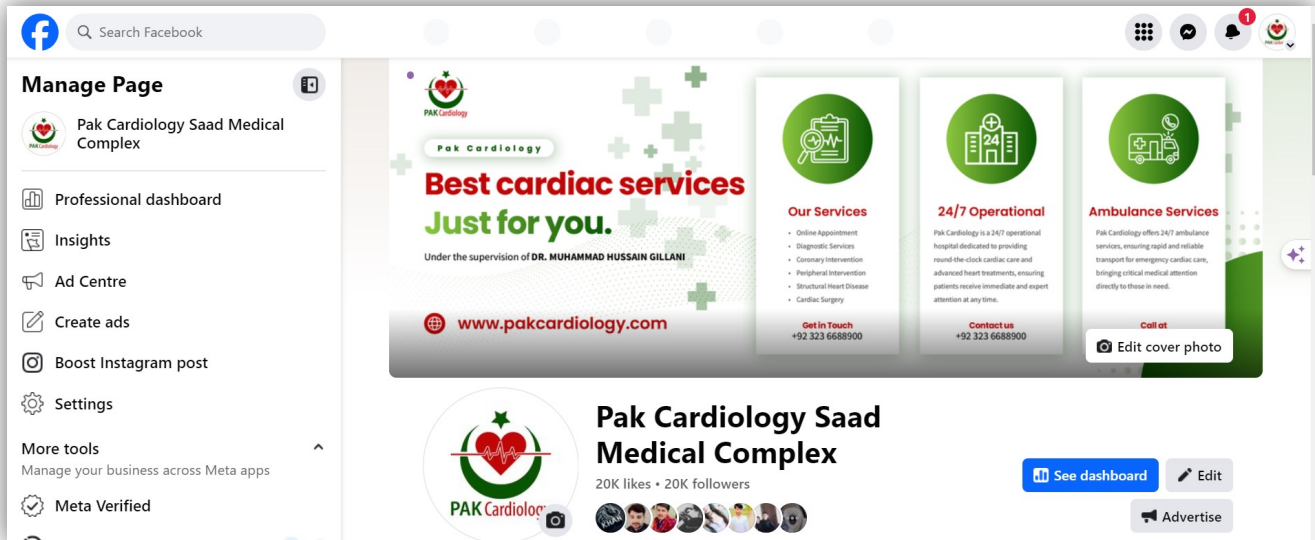
PHYSICAL TRAINING

**WHAT YOU LEARN**

- PHOTO EDITING
- BANNER DESIGN
- FLYER DESIGN
- MANY MORE

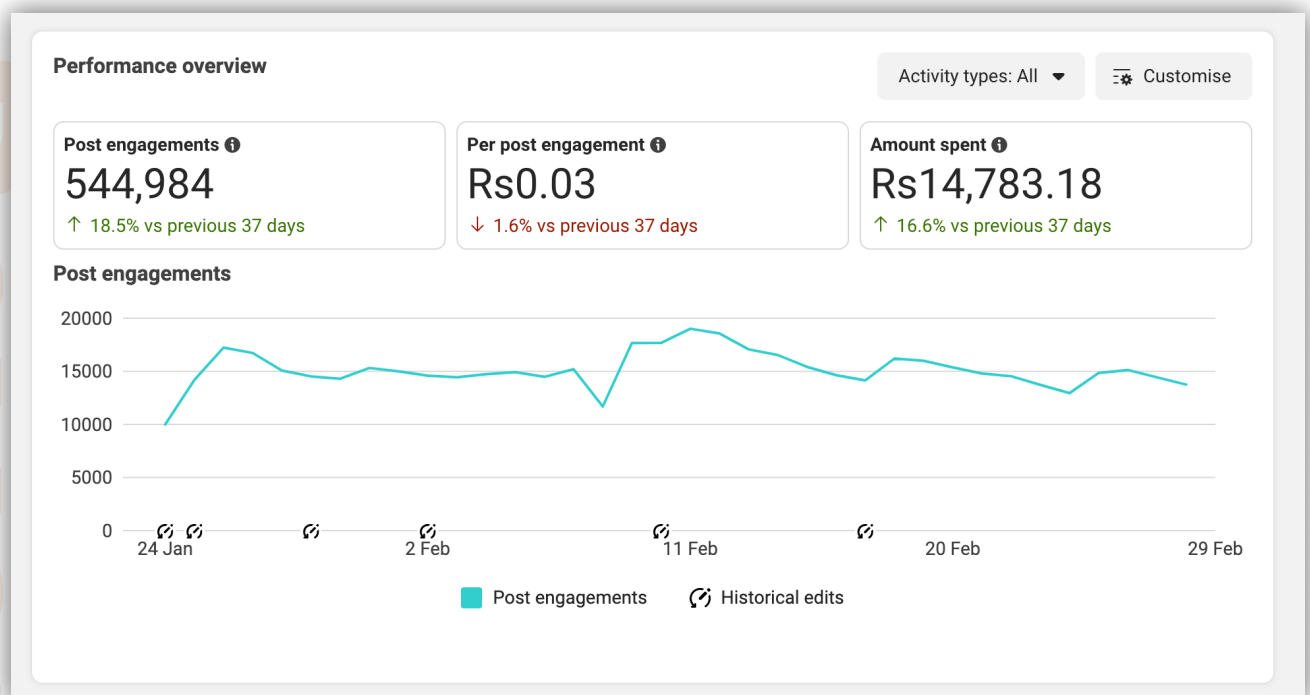
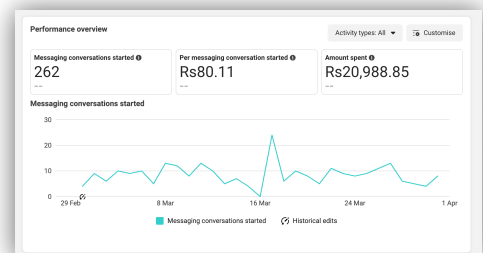
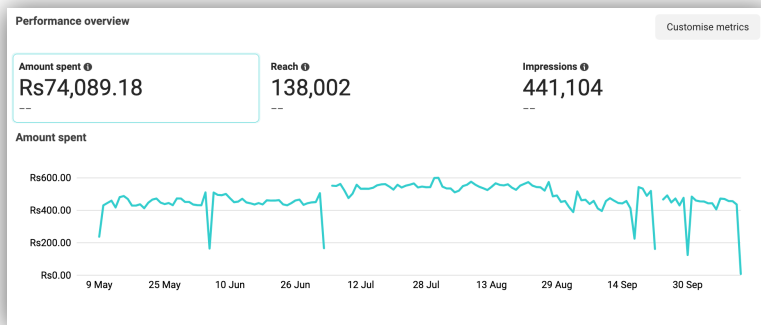
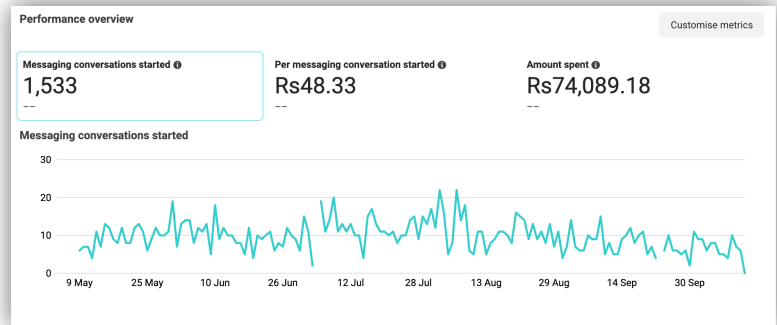
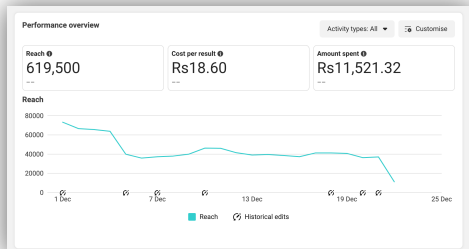
**ADMISSION OPEN**

# Profile Optimization



Instagram profile optimization leads to increased visibility and higher engagement, making your profile more discoverable and attractive to the right audience. A clear bio, strategic use of keywords and CTAs, and cohesive branding help build credibility and trust. Over time, this can result in organic follower growth, more profile visits, and higher conversion rates, turning followers into customers and boosting over-all business opportunities.

# Ad Results



## Our Trusted Clients

### **Azizi**

Azizi Developments is a prominent Dubai-based real estate developer, delivering high-quality residential and commercial properties in prime locations, offering luxurious living spaces designed to elevate residents' lifestyles

### **E Avengers**

E Avengers specializes in global company formation and business registration, helping entrepreneurs establish their ventures worldwide with expert guidance.

### **Acrylic Art UAE**

Acrylic Art UAE specializes in creating high-quality, custom acrylic products, offering innovative designs for home decor, signage, and personalized gifts. They are known for their precision craftsmanship and attention to detail

### **Sunrise Vacation Homes**

Sunrise Vacation Homes offers luxurious, fully-furnished vacation rentals in prime locations, providing a home-away-from-home experience for travelers. They focus on comfort, style, and convenience to ensure a memorable stay.

### **Giga Group**

Giga Group is a leading conglomerate with ventures in real estate, textiles, and trading. Known for high-quality developments like Goldcrest DHA Islamabad, the group plays a key role in Pakistan's real estate sector.

### **Cheese House**

Cheese House Pizza Cuisine is a restaurant specializing in pizzas and Italian dishes, using quality ingredients to deliver an authentic and satisfying dining experience.

### **Fitness Freaks**

Fitness Freak is an e-commerce site offering top-quality fitness gear, supplements, and accessories. It caters to fitness enthusiasts with a focus on excellent service and a user-friendly experience.

### **Blue Ocean**

BlueOcean Real Estate is a company specializing in property sales, rentals, and investments. They provide expert services for buyers, sellers, and investors with a focus on exceptional client service and market knowledge.

### **Diamond City**

Diamond City is a real estate company that focuses on high-quality property developments and investments. They offer a range of services for residential and commercial real estate, emphasizing excellence and customer satisfaction.

### **Hutch.pk**

Hutch.pk is an e-commerce platform specializing in a variety of products, including electronics, fashion, and home goods. They focus on providing a convenient shopping experience with a wide selection of high-quality items.

## **HOW CROWNTECHSOL SUPPORT YOUR JOURNEY ?**

### **Creative Strategy**

Craft a winning strategy with our data-driven approach and creative expertise. We focus on understanding your audience, setting clear goals, and developing innovative campaigns that resonate and deliver results.

### **Search Engine Optimization**

Stay ahead in the digital landscape with our advanced SEO services. We optimize your website for better visibility, higher rankings, and increased traffic, ensuring your brand stands out in search engine results.

### **Content Creation**

Engage your audience with compelling content. Our team of creative professionals develops high-quality content that aligns with your brand voice, enhances your digital presence, and drives conversions.

### **Analytics & Reporting**

Make informed decisions with our comprehensive analytics and reporting services. We track, measure, and analyze the performance of your digital marketing efforts, providing you with actionable insights to optimize your strategy.

# REACH OUT



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**We are located in**

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**Website**

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**CLICK HERE**

Don't put your limits